

Kevin Langer

Designer

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Skills

Visual Design	Persona Development	SEO Landing Pages
UX/UI Design	Motion Graphics	Digital Publication
Web Design	Photography	Art Direction
Graphic Design	Workshop Facilitation	Branding Identity
Wireframes/Storyboard	Project Management	Design Strategy

Industry Experience

Poll Everywhere, Designer, 2015-Current

As the graphic and visual designer I provided art and design to Marketing. This included landing page mocks, web assets, print assets, newsletter layouts, emails, promotional goods, and anything else that was visual in nature. I worked closely with copywriters and iterated quickly on ideas. The fast back-and-forth interplay with the team was one of the highlights of my role.

SAP, Design Intern, 2014-2015

In SAP's Design & Co-Innovation Center I created story-driven materials. Following the Design Thinking methodology, I worked with a team to facilitate workshops and group activities for clients. I also assisted designers in creating new visual assets for still and motion graphics. I acted as photographer and videographer for many projects.

FilmFest, Design Intern, 2013-2014

This was a lean startup getting on their feet. As their only designer I redesigned the logo for the company and produced all graphics used in-app and in advertising. I assisted with visual design of the product across multiple platforms including Roku, iOS, Android, and web. I also created storyboards, animatics, and videos for short motion graphic pieces.

Freelance, Graphic Designer, 2012-2015

I produced graphic pieces tailored to each client's needs. This included branding services, logo design, print design, web design, and photography.

Technical Skills

Illustrator	Flash/ActionScript	Sketch
InDesign	Cinema 4D	FontLab
Photoshop	Premiere	HTML/CSS/JavaScript
After Effects	Final Cut Pro	Hype3

Prior Work History

NELA, Administrative Assistant	2008-2012
Bayside Marin, Administrative Assistant	2006-2008

Education

BAS in Motion Graphic Design, Ex'pression College, Salutatorian, 2014
Cooper U Interaction Design, 2013